

Workshop on Tobacco Economics for Central and Eastern Europe

Dates: May 8-9, 2018

Venue: the Educational and Conference Center of the Maria Skłodowska-Curie Institute - Oncology Center , 5, Roentgen Str., Warsaw, Poland

Sponsors/Organizers: Maria Skłodowska-Curie Institute – Oncology Center, Warsaw School of Economics, US National Cancer Institute, Activity for Innovation and Economic Growth, University of Illinois Chicago, Campaign for Tobacco Free Kids

Aim: Supports the development of a regional research network to build capacity and advance economic analyses and to expand the evidence base and support tobacco control policies in Central and Eastern Europe and the Black Sea Region. This workshop will convene economists and tobacco control experts working in the region to assess current economic research activity and identify priorities for future research and training. The workshop will also include participation from the tobacco control advocacy community to ensure that research activities are relevant to regional tobacco control priorities. Day 1 will include presentations from country case studies to summarize previous research and examples of how research has been identified, implemented (including limitations such as lack of data and how it was overcome), and translated into practice and policy. Day 2 will focus on presentations and discussion of work in progress and identifying research needs and next steps.

Agenda

Day 1	
9:00 am – 9:30 am	<p>Welcome and Overview Representatives from the Maria Skłodowska-Curie Institute Oncology – Centre (prof. Jan Walewski –director of COI, Joanna Didkowska –head of Epidemiology Department and Polish Cancer Registry at COI) and the National Cancer Institute (Mark Parascandola – Program Director Tobacco Control Research Branch)</p>
9:30 am -- 10:00 am	<p>The Importance of Economic Data for Tobacco Control Frank Chaloupka (University of Illinois Chicago) Overview of the role and importance of economic data in informing tobacco control programs and policies, setting the stage for the rest of the workshop</p>

10:00 am – 10:30 am	<p>The Economics of Tobacco Control in Poland Marzenna Weresa (Warsaw School of Economics) Overview of experience in Poland with tobacco taxation and economics of tobacco control</p>
10:30 am – 11:00 am	<p>Break</p>
11:00 am – 12:30 pm	<p>Economic Costing Studies: Methods and Examples Mark Parascandola (National Cancer Institute)</p>
	<p>WHO Economics of Tobacco Toolkit and other Resources Hana Ross (University of Cape Town)</p>
	<p>Health Impacts Due to Smoking: Valuation of Premature Cancer Mortality Milan Scasny (Charles University)</p>
	<p>Assessing Cost of Tobacco Use in Serbia: Methods and Challenges Biljana Kilibarda (Institute of Public Health of Serbia)</p>
12:30 pm – 1:30 pm	<p>Lunch</p>
1:30 pm – 3:00 pm	<p>Economic Demand Analysis Violeta Vulovic (University of Illinois)</p>
	<p>The Effects of Tobacco Taxes on Health by Income Quintile and Gender in Kazakhstan, the Russian Federation, and Ukraine Irina Denisova (New Economic School and CEFIR)</p>
	<p>Methods to Model the Impact of Tobacco Tax Reforms on Tobacco Use, Premature Deaths, and Tax Revenue Estelle Dauchy (Campaign for Tobacco-Free Kids)</p>
	<p>Tobacco taxation and tobacco affordability in Ukraine Konstantin Krasovski (Ministry of Health of Ukraine)</p>
	<p>The Impact of Taxation on the Demand for Tobacco in Romania Árpád Szabó (Partium Christian University in Oradea)</p>
3:00 pm – 3:30 pm	<p>Break</p>
3:30 pm – 5:00 pm	<p>Lessons from the country case studies and Day 1 Conclusions Commentary from invited experts and country representatives along with general discussion. The goal of this session is to identify common themes and challenges for tobacco economics research across the region and to develop a set of key conclusions to be agreed upon by the group</p>

Day 2	
9:00 am - 10:30 am	<p>Translating Evidence for Policy Joshua Abrams (Campaign for Tobacco-Free Kids) <i>Panel discussion with advocates/policy specialists from the region to highlight policy initiatives per country (short term and long term), describe how they use economics research in their advocacy, what arguments or data policy makers look for that economists could provide, and suggest topics for research that would add value to tobacco control advocacy campaigns. Moderated discussion with open Q&A.</i></p>
10:30 am – 11:00 am	Break
11:00 am – 12:30 pm	<p>Illicit Trade and Work in Progress Leszek Bartłomiejczyk</p>
	<p>Efforts To Tackle Illicit Trade: Global vs. European Overviews and Application to EU Directive Estelle Dauchy (Campaign for Tobacco-Free Kids)</p>
	<p>Measuring Illicit Trade in Georgia George Bakhturidze (Georgian Health Promotion and Education Foundation)</p>
	<p>Tobacco taxation in 7 Western Balkan countries, stakeholders and trends Jovan Zubović (Institute of Economic Sciences (IES))</p>
12:30 pm – 12:45 pm	<p>Remarks from Ministry of Health Justyna Mieszalska (Director of the Public Health Department in the Ministry of Health in Poland)</p>
12:45 pm – 1:30 pm	Lunch
12:45 pm – 1:30 pm	<p>1:00 pm – 1:30 pm Lunchtime Demonstration: Introduction to University of Cape Town Data Warehouse and Resources for Collaboration Hana Ross (University of Cape Town)</p>
1:30 pm – 3:00 pm	Participants will be divided up into 3 groups (organized by themes: Costing Analyses, Demand Studies, and Industry Strategies) to identify priority economic research analyses, discuss existing datasets and tools, and identify future needs and opportunities for collaboration.
3:00 pm – 3:30 pm	Working groups present their conclusions and receive feedback from the larger group.
3:30 pm – 4:00 pm	Closing Discussion: Research Recommendations and Next Steps for the Network Wrap up workshop and summarize next steps. Discuss how to keep the network active on ongoing basis.